



OWASP 2023
GLOBAL
AppSec

WASHINGTON

DC

OCT 30 • NOV 3

EXHIBITOR
AND SPONSORSHIP
PROSPECTUS

<https://dc.globalappsec.org>



EXHIBITOR PROSPECTUS

Diamond Plus	Diamond	Gold	Silver	Start-Up*
				Established 36 months or less
1	4	15	10	15
General Rate: \$45,000 Corporate Supporter Rate: \$36,000	General Rate: \$35,000 Corporate Supporter Rate: \$29,750	General Rate: \$22,000 Corporate Supporter Rate: \$20,250	General Rate: \$17,500 Corporate Supporter Rate: \$16,625	Rate: \$5,000
Expo space in main hall (includes table and two chairs)	Expo space in main hall (includes table and two chairs)	Expo space in main hall (includes table and two chairs)	Expo space in main hall (includes table and two chairs)	Expo space in hallway (includes table and two chairs)
Logo on the official event website	Logo on the official event website	Logo on the official event website	Logo on the official event website	Logo on the official event website
5 Full Conference Passes	5 Full Conference Passes	2 Full Conference Passes	N/A	N/A
3 Expo Only Passes	3 Expo Only Passes	2 Expo Only Passes	2 Expo Only Passes	2 Expo Only Passes
Social Media recognition	Social Media recognition	Social Media recognition	Social Media recognition	Social Media recognition
Logo on schedule	Logo on schedule	Logo on schedule	Logo on schedule	Logo on schedule
Lead Generation - Lead Scanner	Lead Generation - Lead Scanner	Lead Generation - Lead Scanner	Lead Generation - Lead Scanner *available as an add-on	Lead Generation - Lead Scanner *available as an add-on



EXHIBITOR PROSPECTUS

				Start-Up*
Diamond Plus	Diamond	Gold	Silver	Established 36 months or less
Mention during opening and closing ceremony	Mention during opening and closing ceremony	Mention during opening and closing ceremony	Mention during opening and closing ceremony	Mention during opening and closing ceremony
Additional branding where available	Additional branding where available	N/A	N/A	N/A
100 Drink Tickets	50 Drink Tickets	N/A	N/A	N/A
Stage roll up on one track (sponsor provides rollup banner)	Stage roll up on one track (sponsor provides rollup banner)	N/A	N/A	N/A
Networking Reception Sponsorship (see below)	N/A	N/A	N/A	N/A



SPONSORSHIP OPPORTUNITIES

■ Lanyard Sponsorship (1 available) **Cost: \$10,000**

- Logo on the official event website
- 2 Expo only passes
- Social media recognition
- *The sponsor provides lanyards for all conference attendees. Must meet OWASP specifications and approval*.
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies

■ Lunch Sponsorship (2 available) **Cost: \$7,500**

- Logo on the official event website
- 2 Expo only passes
- Social Media recognition
- Lead Generation - Lead Scanner
- Sponsor may provide handouts/swag during the lunch session
- Branded items
- The sponsor provides pull-up banners which will be displayed during one lunch
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies



SPONSORSHIP OPPORTUNITIES

■ Coffee Break Sponsorship (2 available) **Cost: \$10,500**

- ▶ Logo on the official event website
- ▶ 2 Expo only passes
- ▶ Social Media recognition
- ▶ Lead Generation - Lead Scanner
- ▶ Sponsor may provide handouts/swag during the coffee break sessions (2/day)
- ▶ The sponsor provides pull-up banners which will be displayed during both coffee breaks on one-day.
- ▶ Recognition in pre-event communication to registered attendees and during the live in-person event.
- ▶ Mention during opening and closing ceremonies

■ Keynote Sponsorship (2 available) **Cost: \$10,500**

- ▶ Logo on the official event website
- ▶ 2 Expo only passes
- ▶ Social Media recognition
- ▶ Your company pull-up banner on the side of the Keynote stage for one entire day. The sponsor is responsible for supplying a pull-up banner.
- ▶ Recognition in pre-event communication to registered attendees and during the live in-person event.
- ▶ Mention during opening and closing ceremonies



SPONSORSHIP OPPORTUNITIES

■ Networking Reception Sponsorship (1 available)

Cost: \$17,500

- Logo on the official event website
- 2 Expo passes
- Social Media recognition
- Lead Generation - Lead Scanner
- A 5-minute speaking opportunity before the start of the reception
- 100 drink tickets
- Branded items provided by the sponsor
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- The sponsor is responsible for providing pull-up banners to be displayed during the Networking Reception.
- Mention during opening and closing ceremonies

■ Food Branding

Cost: \$5,000 (based upon availability)

- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies

■ Event Supporter (Unlimited)

Cost: \$3,500

- Logo on the official event website
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies



SPONSORSHIP OPPORTUNITIES

BRAND NEW!

New Attendee Reception Sponsor

Join us as we warmly welcome our newest Global AppSec attendees at our New Attendee Reception in the evening on Sunday, October 29. Light appetizers and drinks will be served.

Cost: \$9,500

Benefits include:

- ▶ Logo on the official event website & event schedule
- ▶ 2 full conference tickets
- ▶ Lead scanner
- ▶ Small space during the New Member Reception
- ▶ Social media recognition
- ▶ Mention during the opening and closing ceremonies
- ▶ Option to provide "goodie bags" and handouts
- ▶ Est. attendees: 75



SPONSORSHIP OPPORTUNITIES

WIA Reception Sponsor

Show your support for the WIA Community! Global AppSec DC will host a WIA Reception in the evening on Sunday, October 29. Light appetizers and drinks will be served.

Cost: \$5,500

Benefits include:

- › Logo on the official event website & event schedule
- › 2 full conference tickets
- › Lead scanner
- › Small space during the WIA Reception
- › Social media recognition
- › Mention during the opening and closing ceremonies
- › Option to provide "goodie bags" and handouts
- › Est. attendees: 30